

2015 Pride Survey Results



What Is the PRIDE Survey?

- Created in 1982 by educators to help schools measure student alcohol, tobacco and other drug use.
- PRIDE Complies with Federal Guidelines. The Safe and Drug-Free Schools and Communities Act (SDFSCA) specifically requires that indicators be measured, including “the incidence and prevalence, age of onset, perception of social disapproval of drug use and violence by youth in schools and communities.”
- Pride offers **ANONYMOUS** surveys for students.
- More than six million students in 8,000 school districts have responded to Pride Surveys. Gives us the ability to compare POB Schools to National Data.
- Pride Surveys have been field tested in university settings to assure reliability and validity.
- POB has conducted the PRIDE survey among 6th, 8th, 10th and 12 grade students every two years since 1998.

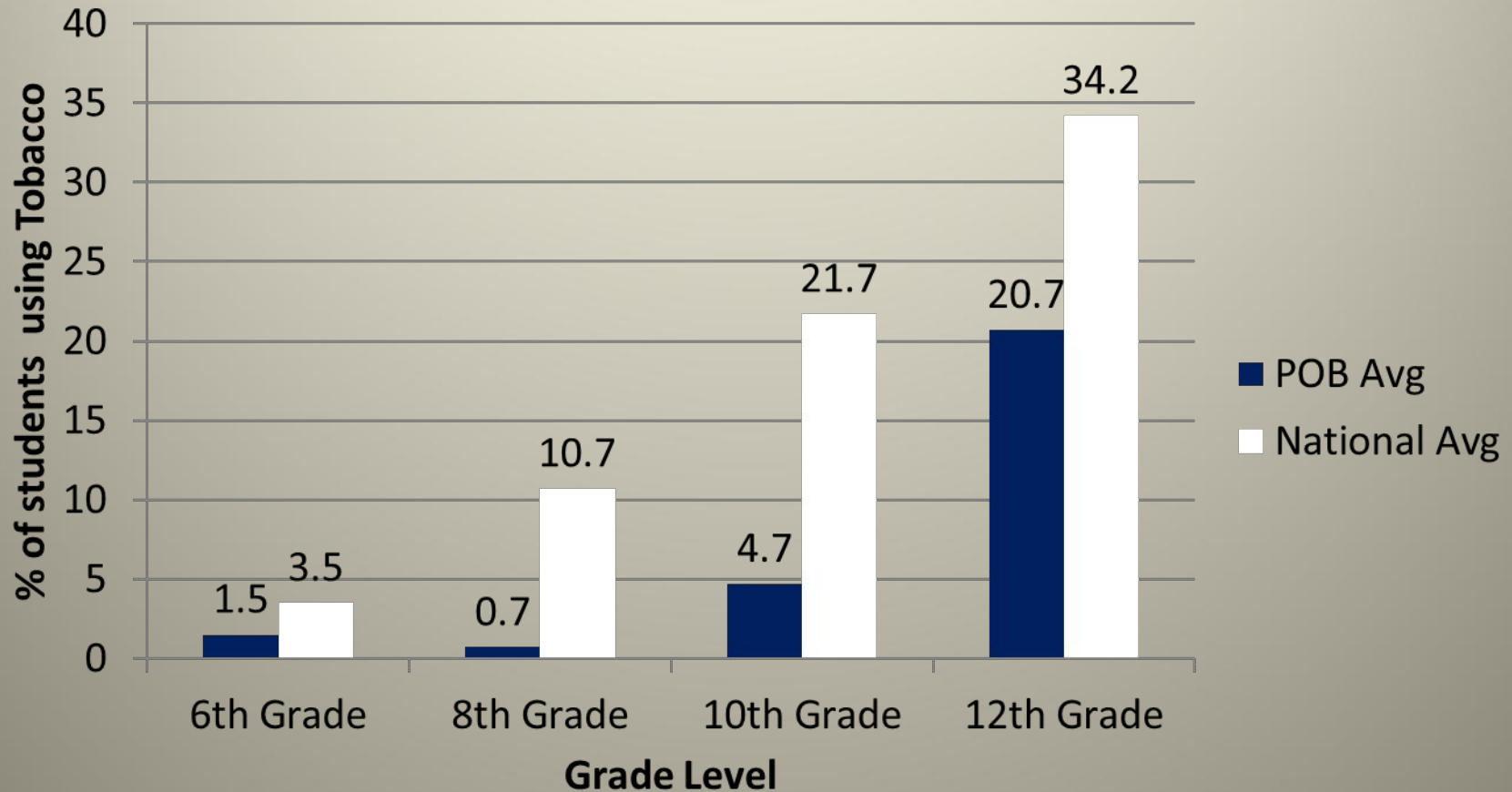
Who was surveyed?

Grade	Students
6 th	137
8 th	284
10 th	397
12 th	222
Total	1030

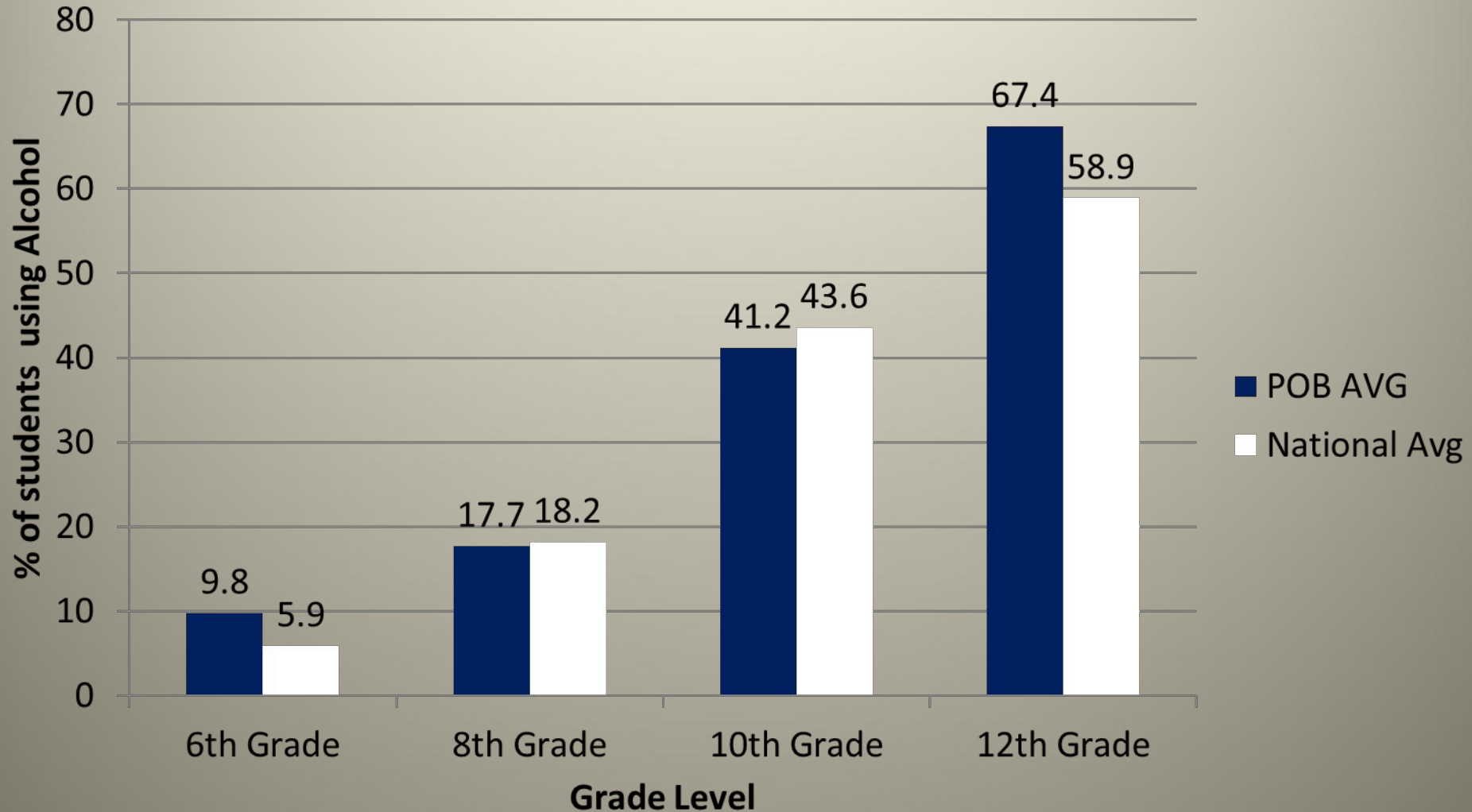
Annual Use



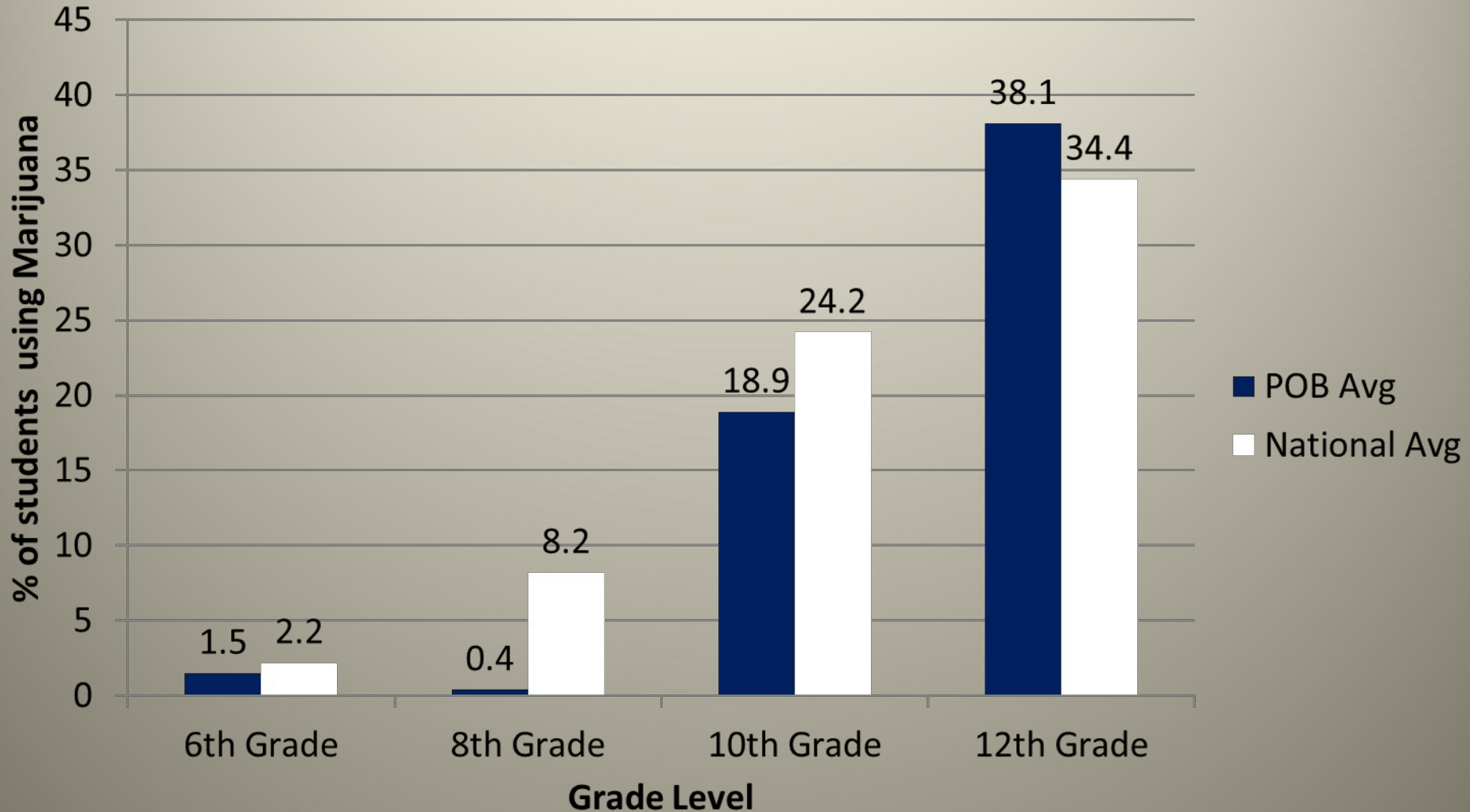
Annual Tobacco Use vs. 15-16 national averages



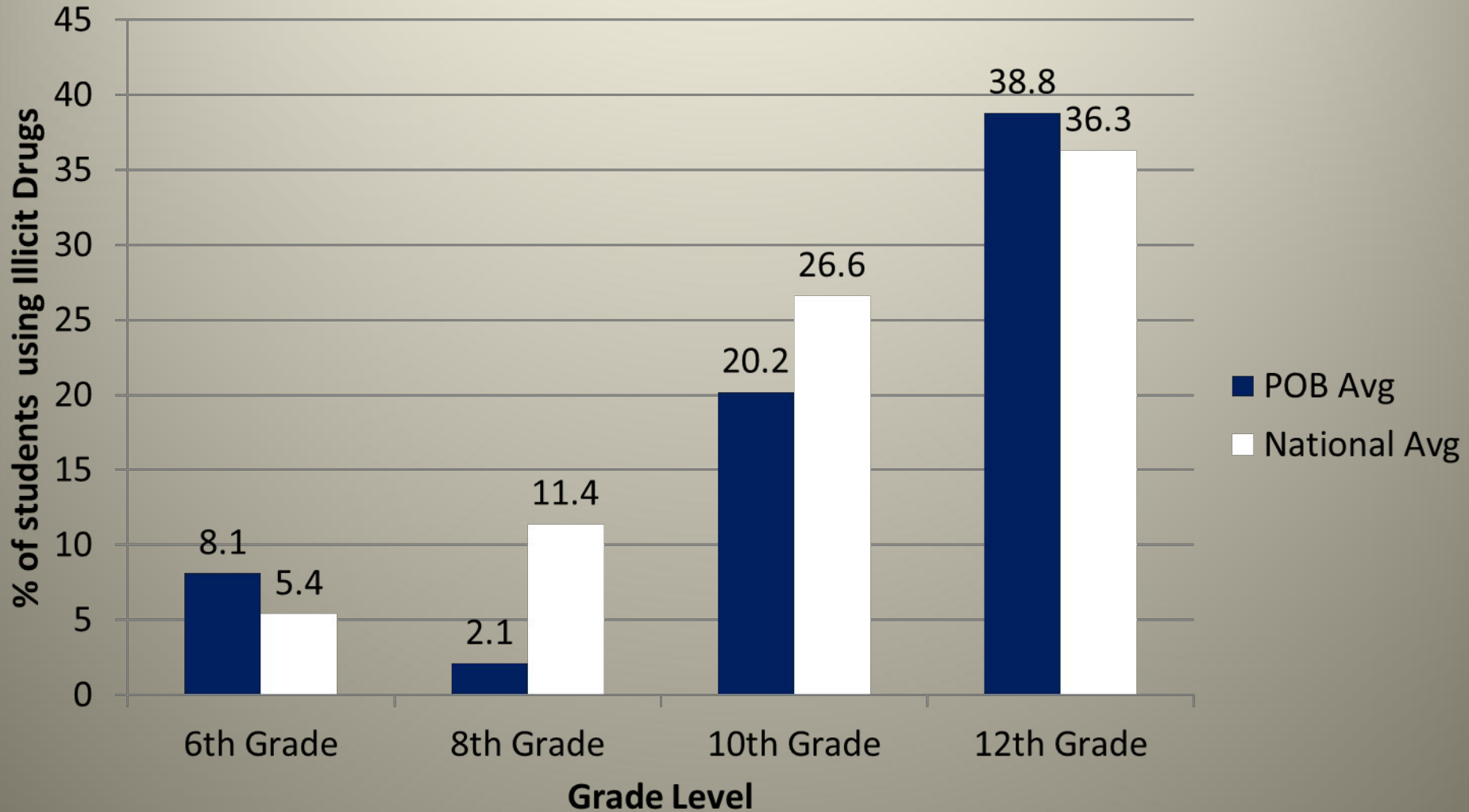
Annual Alcohol Use vs. 15-16 National Averages



Annual Marijuana Use vs. 15-16 National Averages



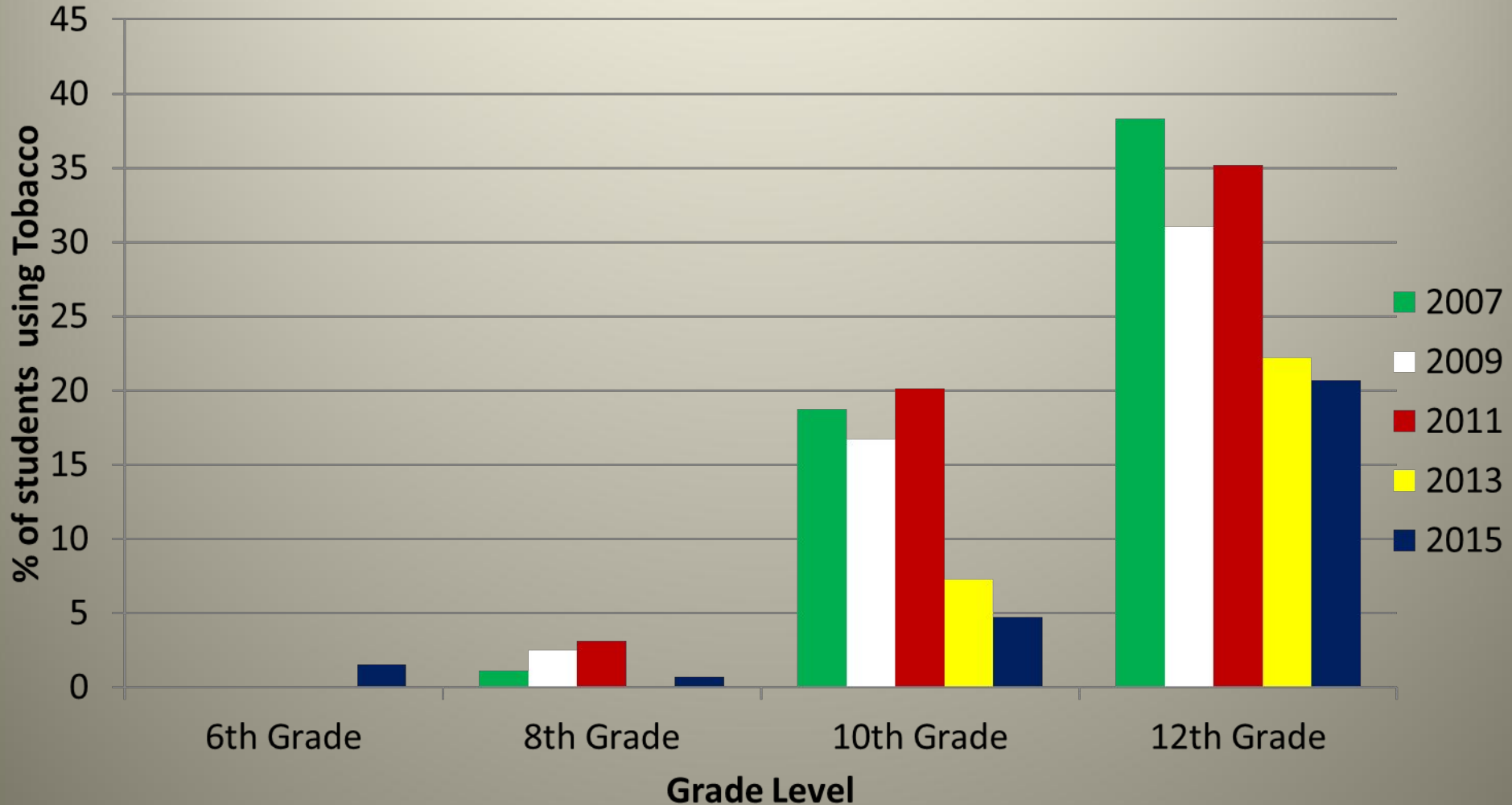
Annual Illicit Drug Use vs. 15-16 National Averages



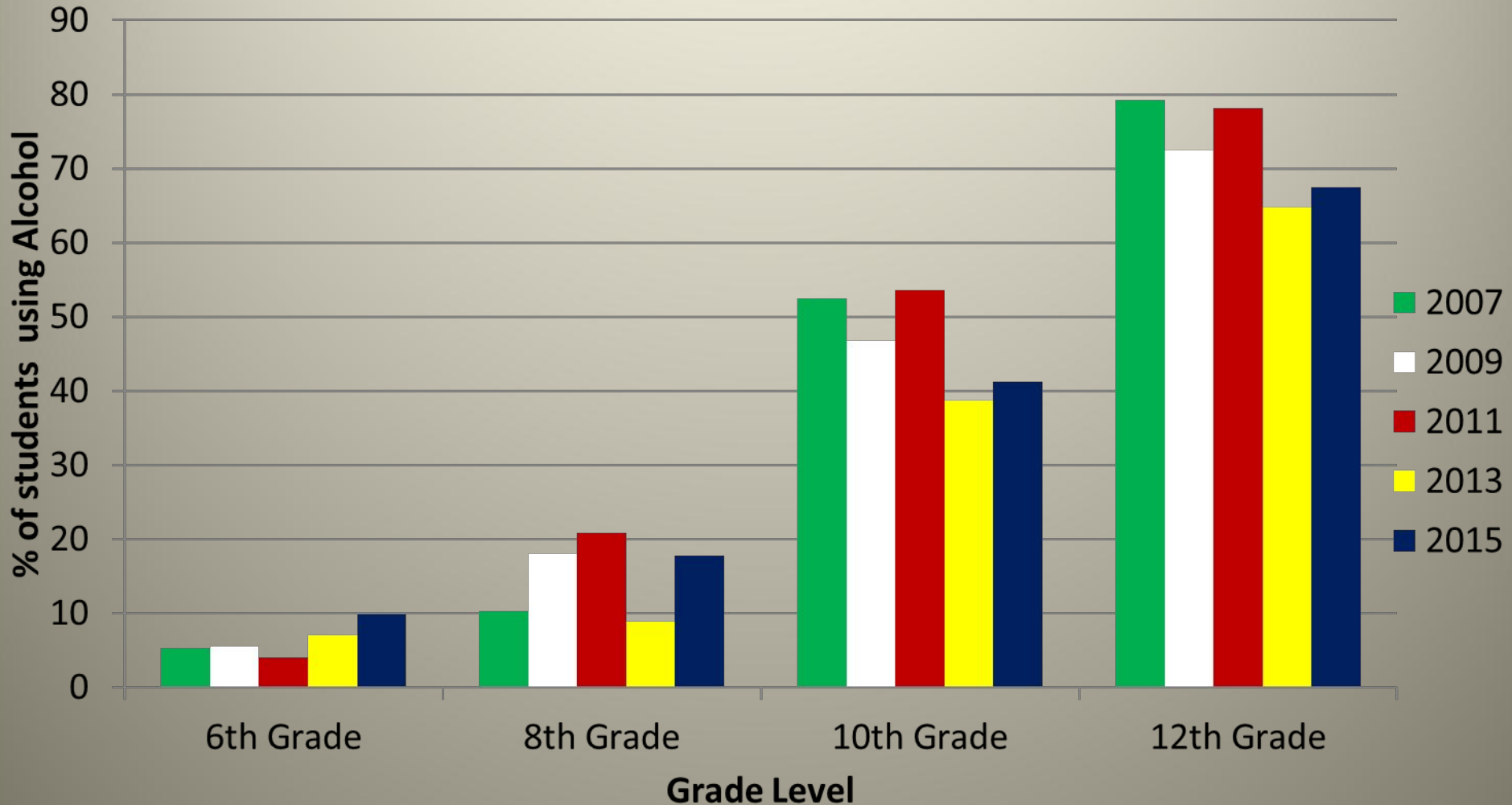
Comparison of Annual Use



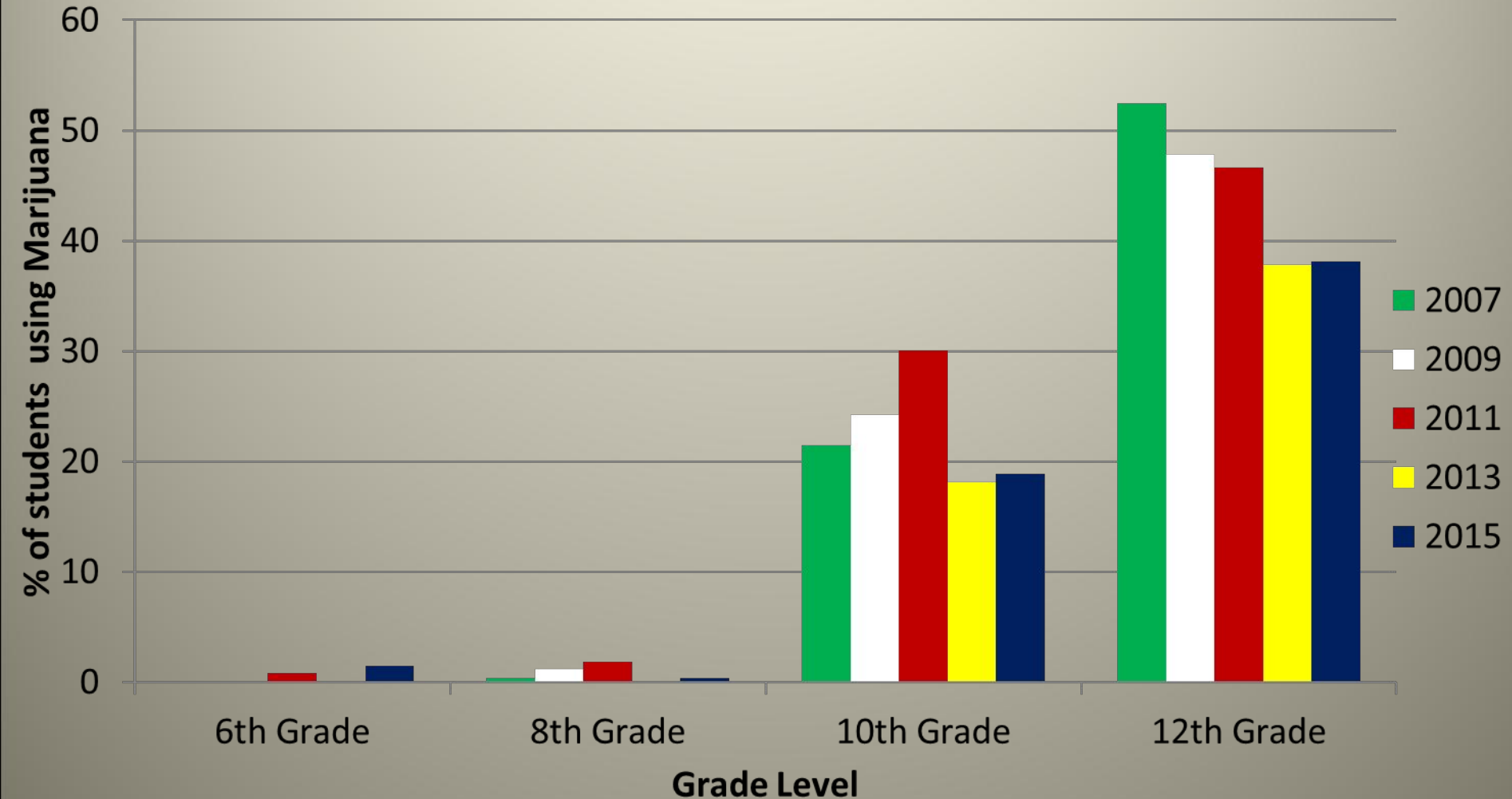
Comparison of Annual Tobacco Use



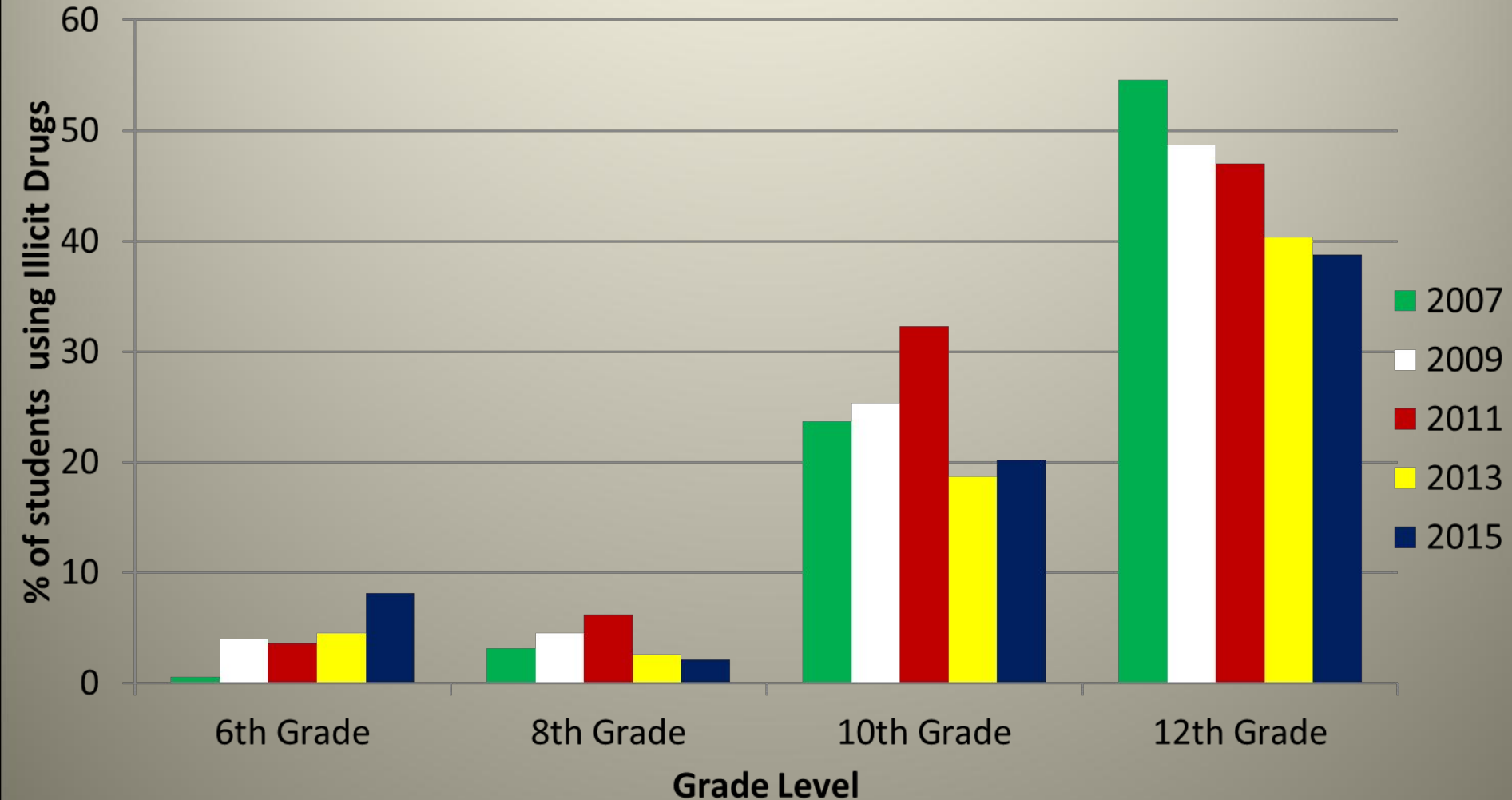
Comparison of Annual Alcohol Use



Comparison of Annual Marijuana Use



Comparison of Annual Illicit Drug Use



Perceptions/Availability



Perception of Parents' Disapproval

Drug	6 th	8 th	10 th	12 th
Tobacco	97.0	98.2	94.6	94.5
Alcohol	93.2	97.5	91.3	88.6
Marijuana	97.7	97.5	91.3	83.6

Figures based on percentage who report *wrong or very wrong*.

Perception of Friends' Disapproval

Drug	6 th	8 th	10 th	12 th
Tobacco	94.7	91.8	81.4	70.8
Alcohol	91.7	86.7	71.9	58.4
Marijuana	97.0	90.0	63.2	37.7

Figures based on percentage who report *wrong or very wrong*.

Students reporting Gateway Drugs as *Readily Available*

Drug	Year	6 th	8 th	10 th	12 th
Tobacco	2013	15.2	17.4	38.4	62.0
	2015	16.4	28.8	32.3	54.9
Alcohol	2013	19.5	27.1	56.8	75.8
	2015	29.1	39.9	56.9	73.0
Marijuana	2013	2.6	4.1	39.6	64.4
	2015	5.2	14.3	41.2	60.3
Prescription Drugs	2015	20.3	26.7	21.5	21.4

Figures based on percentage who report *fairly or very easy to get*.
Figures in bold denote an increase in availability since 2013.